

## SMC Analyzer Information

How would you like an easy to use software tool that will tell you how to rebalance your portfolio each month to increase returns and reduce risks while avoiding major losses such as during the recent market meltdown? Well now there is such a product: The [StockMarketCookBook.com](http://stockmarketcookbook.com) **SMC Analyzer**!

- An on-line software tool that uses **Modern Portfolio Theory, a Nobel Prize winning strategy**, along with 80+ years of monthly data to compute optimum allocations among nine major stock and bond asset classes
- Incorporates proven market timing strategies to help you **maximize portfolio returns while simultaneously minimizing risk and avoiding major losses**

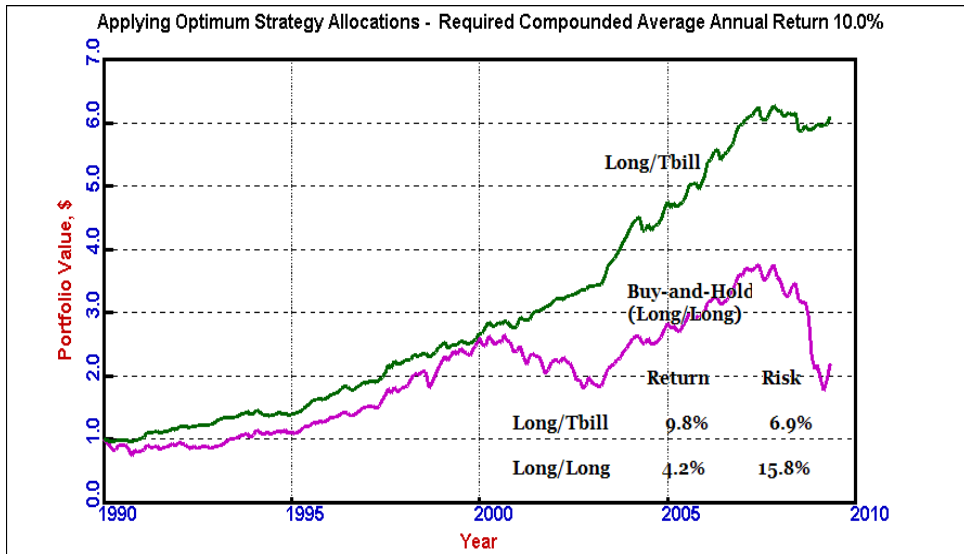
How does the **SMC Analyzer** do this?

Every month, the **SMC Analyzer** will tell you in what proportion you should hold investments among various asset classes. Not only that, but it will also tell you how those asset class components should be held using strategies that reflect your tolerance for risk. Those include being long, short, leveraged, or in a riskless asset such as T-Bills. With an innovative combination of Modern Portfolio Theory (MPT) and optimized Technical Analysis, the disadvantages of occasional steep losses inherent in a buy-and-hold strategy can be avoided through capital preservation in downward trending markets. Let's look at an example of how the **SMC Analyzer** works.

In the chart below we see how MPT (the magenta line), which is essentially buy-and-hold with monthly rebalancing but

with asset classes always held long, compares with a conservative market timing strategy (the green line) called Long/T-bills. What this means is that when the software's optimized market timing oscillator signals a downturn in a particular asset class, the **SMC Analyzer** will tell you to reallocate from that asset class into T-bills until the oscillator signals a resumption of a meaningful upturn.

You can see that the market timing strategy enhancement of MPT would have saved your portfolio from the ravages of the bursting of the dotcom bubble starting in 2000 and the more recent mortgage meltdown. Over the 20 year period



shown in the chart, the buy-and-hold MPT approach returned only 4.2% compared with the **SMC Analyzer's** Long/T-bills strategy that nearly produced the 10% compounded average target return. **This significant result is not just this major difference in returns but the fact that it was achieved with a risk percentage (as measured by the standard deviation of returns) of less than half!**

**How would you like to add something like this to your arsenal of investment tools?** The great thing about this approach is that you can achieve superior results like these with only a monthly rebalancing of your portfolio.

There is a great deal more that the SMC Analyzer can do. **Please visit [stockmarketcookbook.com](http://stockmarketcookbook.com) to try the demo version and for a full description of its many features and functions.**

### SMC Analyzer Subscription Rates

Subscription Level	3-months	6-months	1-year
Personal (Standard Features)	\$49	\$89 (9% discount)	\$149 (24% discount)
Professional (Advanced Features)	\$118	\$214 (9% discount)	\$359 (24% discount)

\*Advanced Professional Version includes: User defined asset classes, additional timing oscillators, strategies & analyses